

# RADCOM

## Investor Factsheet

Founded	Publicly traded since	Tel Aviv, Israel	Offices
1991	1997	HQ	USA, Brazil, Asia, Europe, India

**RADCOM** (Nasdaq: RDCM) is the leading expert in network intelligence solutions for telecom operators transitioning to 5G.

**RADCOM** utilizes cutting edge cloud-technology as well as advanced Artificial Intelligence (AI) and Machine Learning (ML) to provide operators an understanding of the customer experience and enables them to troubleshooting the network performance quickly. As the operators' eyes into the network, **RADCOM** ensures network efficiency, customer satisfaction and high service quality is maintained 24/7/365.

### Select Financial Data

NASDAQ Symbol	RDCM
52-Week Range	\$5.52-\$11.15
Shares O/S	14.1M
Market Cap	\$152.9M
Inside Ownership	22.8%

\*As of December 31, 2020

### Income Statement Highlights

In thousands of USD	FY 2017	FY 2018	FY 2019	FY 2020
Revenues	\$37,233	\$34,050	\$33,010	\$37,562
Gross margin (GAAP)	72%	74%	70%	71%
Net profit/loss (non-GAAP)	\$5,117	\$ (294)	\$ (4,604)	\$ (1,823)
Cash equivalents and short-term bank deposits	\$62,611	\$61,988	\$69,281	\$68,961
Equity	\$76,396	\$78,480	\$73,870	\$72,019

### Investment Highlights

- \$2.7b Market Opportunity for Automated Assurance for 5G
- First to Market with the Most Advanced Solution for 5G
- Differentiated Expertise and Endorsement (Part of AT&T & Rakuten's Industry-leading Cloud Transformation)
- Strong Multi-Year Contract Business Strategy
- Utilize Artificial Intelligence (AI) and Machine Learning (ML) to Enhance our Solution Value
- Compelling Growth Opportunities with New and Existing Customers

### Management Team



**Heli Bennun**  
Executive Chairman



**Eyal Harari**  
CEO



**Amir Hai**  
CFO



**Rami Amit**  
CTO & Head of Product



**Hilik Itman**  
COO

Rakuten aims to revolutionize the way a mobile network is operated by focusing on the customer...  
RADCOM's unique solution enables this on a highly dynamic, fully virtualized network.  
**Tareq Amin,**  
Chief Technology Officer, Rakuten Mobile

We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency.  
**Susan A. Johnson,**  
Senior Vice President AT&T Global Supply

Implementing RADCOM's solution enables us to increase the end-to-end customer experience we deliver to our Beeline customers and reduce operational costs.  
**Martin Skop,**  
Chief Technology Officer, VimpelCom