



RADCOM Ltd. (RDCM)
CORPORATE OVERVIEW

SAFE HARBOR

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In this presentation, management will be referring to certain non-GAAP financial measures, which are provided to enhance overall understanding of the company's financial performance. By excluding certain non-cash charges, non-GAAP results provide information that is useful in assessing RADCOM's core operating performance, and in evaluating and comparing our results of operations on a consistent basis from period to period. The presentation of this additional information is not meant to be considered a substitute for the corresponding financial measures prepared in accordance with generally accepted accounting principles. Investors are encouraged to review the reconciliations of GAAP to non-GAAP financial measures which are included in the "Appendix" section.

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OUR VISION

Telecommunication networks are an integral part of society, just like water, roads, energy, and transportation. We live in a world where everything is connected, all the time.

RADCOM ensures these networks always stay connected, deliver quality services, delight customers, and enhance operational efficiency.

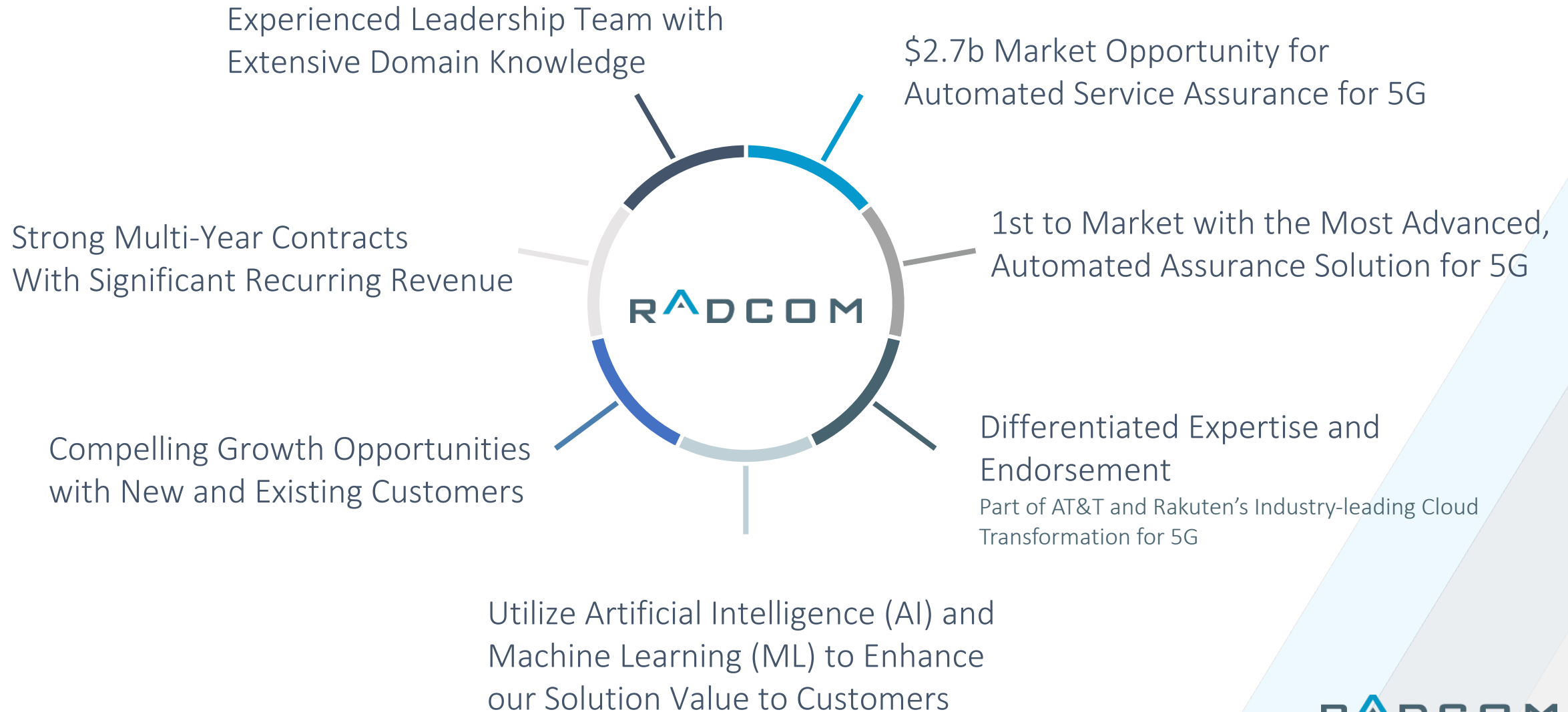


THE VALUE WE BRING

RADCOM: THE EYES OF THE 5G NETWORK

- **Ensure** the smooth launch of new technology by observing service quality
- **Enhance** the customer experience by monitoring all customer touchpoints
- **Deliver** quality services by constantly monitoring key performance indicators
- **Optimize** network performance by pinpointing and resolving issues automatically
- **Increase** operational efficiency by utilizing AI to find network anomalies
- **Assure** service availability by watching all services end-to-end
- **Prevent** customer churn by watching subscribers with low service quality
- **Guarantee** vendor equipment quality by inspecting new network elements

OUR VALUE PROPOSITION



OUR BUSINESS MODEL

In the last 3 years we transitioned to a recurring revenue model which makes up a significant part of our annual revenue

>75% recurring revenue

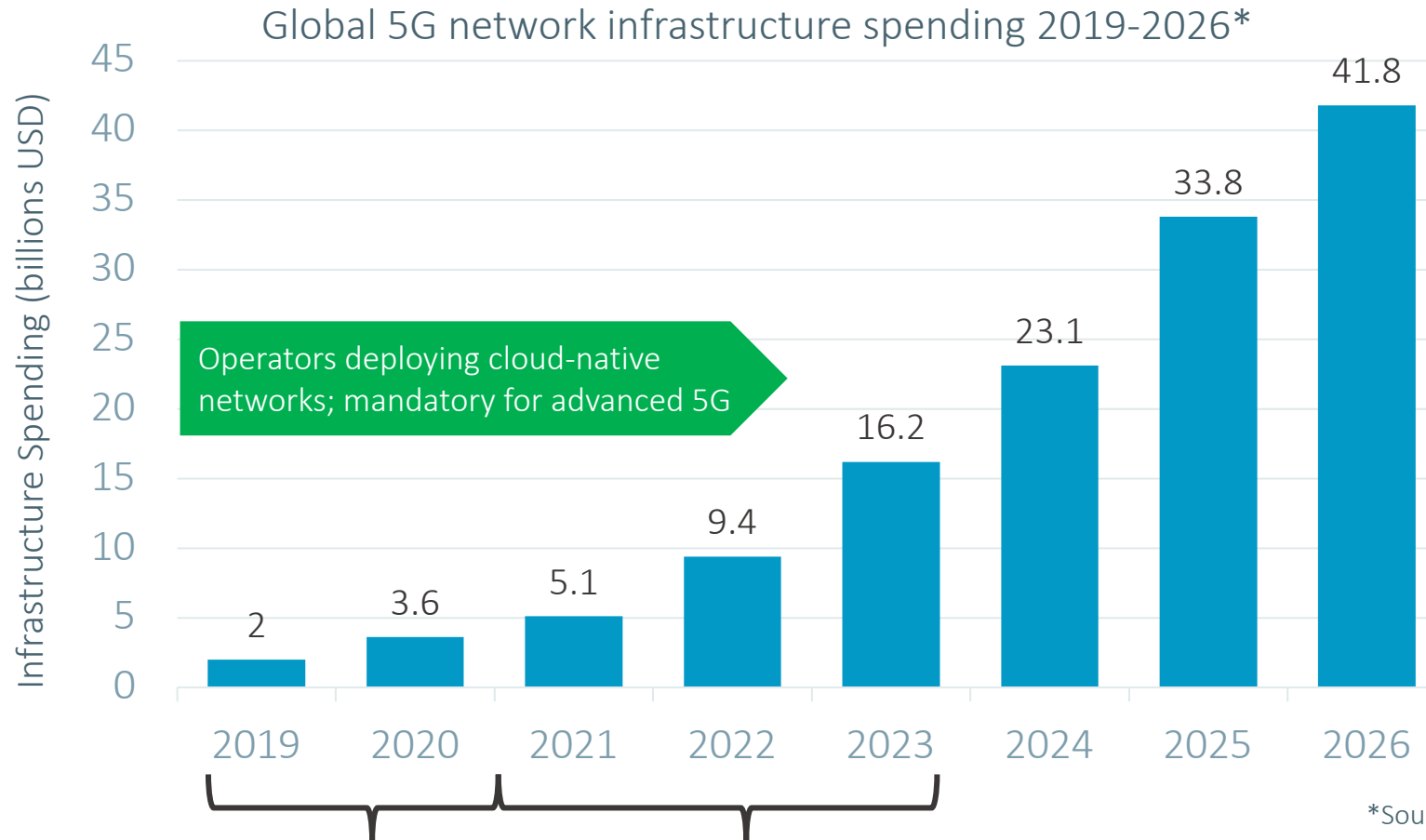
 LightReading

How Radcom's Pricing Model Is Set to Disrupt the Market

"The constant pricing model seems certain to light a fire under the telecoms industry procurement process and shake things up in a very big way."



OPERATORS ARE INVESTING IN 5G



- Limited 5G coverage
- Operators choosing network equipment
- 1st standalone networks
- Operators choosing assurance vendors
- Operators will need cloud-native solutions

THE PROMISE OF 5G: ALWAYS CONNECTED

- In 4G networks, low performance means a dropped call
- For 5G it can mean successful remote surgery or a drone crashing
- Operator needs to know what's happening in real-time through automated assurance



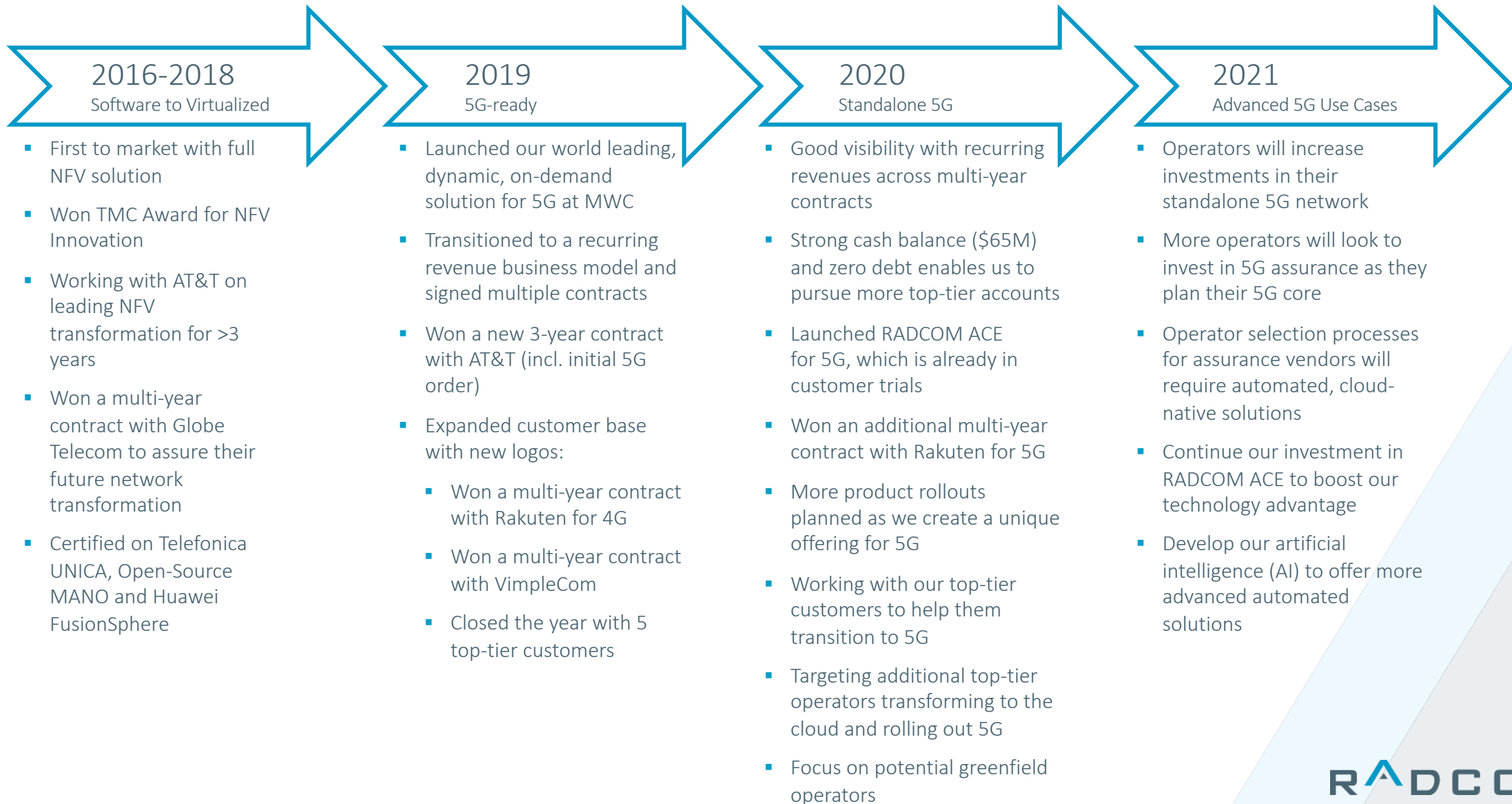
“5G technology will create complex networks across hybrid and cloud-native environments, thereby driving the demand for new assurance capabilities.”

Automated assurance: worldwide forecast 2020–2025

Anil Rao and William Nagy

Analysys Mason

FIRST TO 5G MARKET STRATEGY



RADCOM: THE SECRET SAUCE

- Invested over many years in cloud-native solutions for the transition to 5G
- Offer our customers unique, advanced technology and deep expertise
- Deliver on our customer commitments to provide innovative, cutting-edge technology for large scale deployments



We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency

Susan A. Johnson, Senior Vice President AT&T Global Supply



"RADCOM's automated assurance solution is an important component of the Rakuten Communications Platform... Deploying RADCOM ACE on our network helps us identify service issues in real-time and troubleshoot them, which are essential for smoothly migrating our customers to the new 5G network."

Tareq Amin, CTO

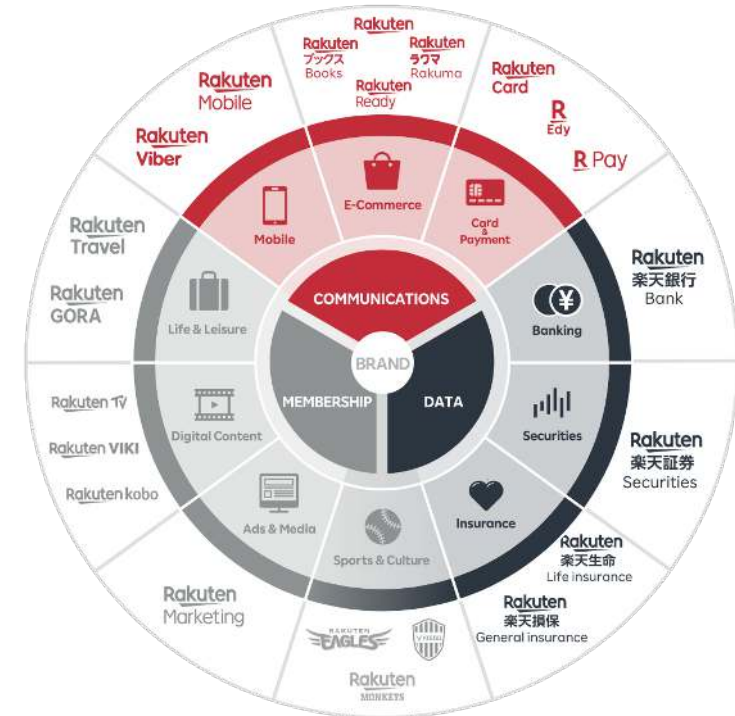
RAKUTEN MOBILE PARTNERS WITH RADCOM ON THE WORLD'S FIRST FULLY VIRTUALIZED 4G/5G NETWORK

- Rakuten, Inc. a global leader in e-commerce, fintech, digital content and communications spanning 70+ businesses with 1.2b members worldwide
- RADCOM signed a multi-year contract in May 2019 to provide our assurance solution across Rakuten's entire 4G network
- October 2019 Rakuten launched a 4th network in Japan
- September 2020 Rakuten launched their 5G services
- November 2020, RADCOM signed an additional multi-year contract for their non-standalone and standalone 5G network

"Integrating RADCOM's solution into our telco cloud will increase the end-to-end user experience we deliver to our customers and reduce operational costs."

Tareq Amin, CTO

Rakuten
Mobile



Rakuten, Inc. spans 70+ businesses with 1.2b members worldwide



Rakuten, Inc sponsors Golden State Warriors and FC Barcelona

AT&T SELECTED RADCOM FOR ITS INDUSTRY-LEADING, INNOVATIVE SOLUTION

- Working with AT&T on their NFV transformation since 2015
- In April 2019, signed a new, multi-year contract that includes an initial purchase of RADCOM's 5G solution
- Continuing to work with them on cutting-edge technology, scaling to match their network capacity
- RADCOM's product portfolio continues to evolve, mature and gain a significant competitive advantage due to partnership with AT&T

“ We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency. ”

Susan A. Johnson
Senior Vice President AT&T Global Supply

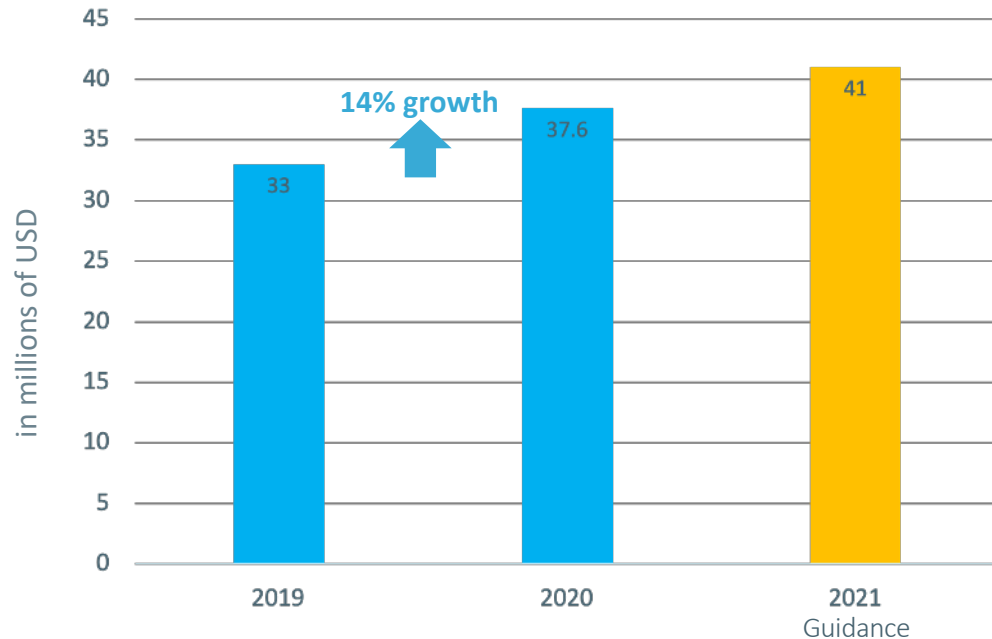


AT&T Newsroom

RADCOM

FINANCIAL HIGHLIGHTS

Annual Revenue

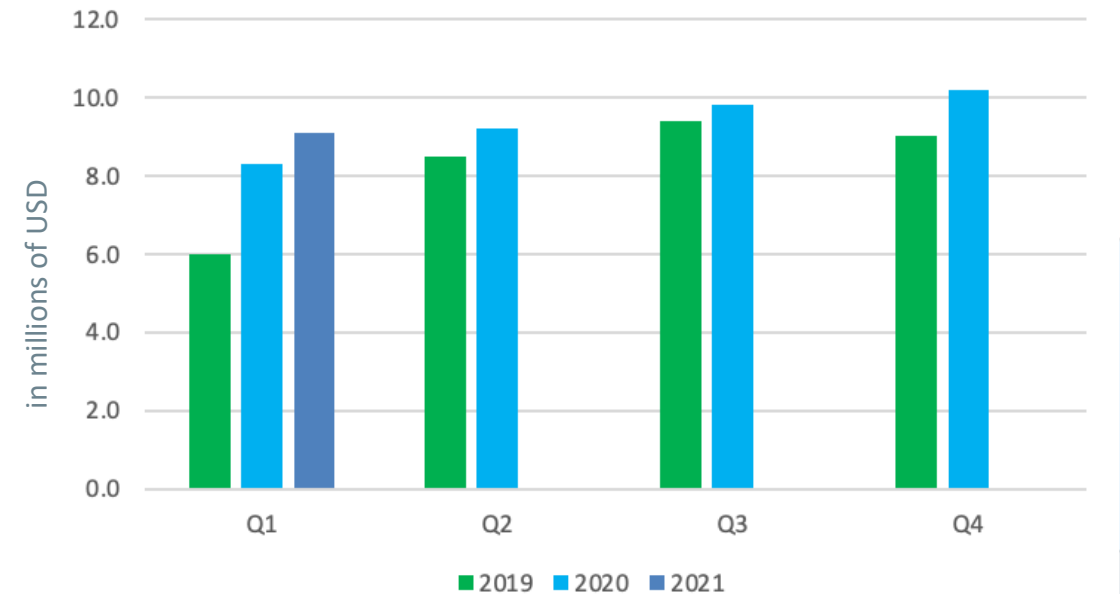


Strong Balance Sheet

- \$67.3M in cash
- Zero debt as of 3/31/21
- No capitalized costs

Quarterly Revenue

Q1-21 was the 7th consecutive quarter of year-over-year revenue growth



2021 Revenue Guidance

\$39-\$41 million

SUMMARY



5G is at the early stages and will grow significantly



Operators will require automated cloud-native assurance to manage these complex 5G networks



RADCOM has a unique 5G solution and cloud-native expertise backed by significant product investment



RADCOM has first mover advantage and is endorsed by top-tier operators like AT&T and Rakuten

RADCOM

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