RADCOM **CORPORATE OVERVIEW**

(Nasdaq: RDCM)



SAFE HARBOR

Certain statements made herein that use words such as "estimate", "project", "intend", "expect", "believe", "may", "might", "predict", "potential", "anticipate", "plan" or similar expressions are intended to identify forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other securities laws. For example, when the Company discusses its outlook for the fourth guarter of 2021, its ability to deliver another growth year in 2021 and the increase of this trend in 2022, the optimization of 5G services on the AWS cloud and Amazon EKS for on-premises implementations resulting from the integration with AWS, launching of the Rakuten 5G standalone network, the Company's sales pipeline, momentum, sales cycles, demand for its products and new requests, and potential expansion of opportunities, the Company's continued investment in technology and R&D, expectations regarding the 5G and AI market sizes and trends in industry, investments, demand and spending, the Company's cash position, potential and expected growth, the Company's expectations with respect to its relationships with Rakuten and AT&T the potential for additional grants from the Israel Innovation Authority, the potential for additional technology integrations and its revenue guidance. The Company does not undertake to update forward-looking statements. The full safe harbor provisions, including risks that could cause actual results to differ from these forward-looking statements, are outlined in the presentation and the Company's SEC filings.



NON-GAAP FINANCIAL MEASURES

In this presentation, management will be referring to certain non-GAAP financial measures, which are provided to enhance overall understanding of the company's financial performance. By excluding certain non-cash charges, non-GAAP results provide information that is useful in assessing RADCOM's core operating performance, and in evaluating and comparing our results of operations on a consistent basis from period to period. The presentation of this additional information is not meant to be considered a substitute for the corresponding financial measures prepared in accordance with generally accepted accounting principles. Investors are encouraged to review the reconciliations of GAAP to non-GAAP financial measures which are included in the "Appendix" section.

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OUR VISION: EMPOWER THE JOURNEY TO AUTONOMOUS NETWORKS

Leverage the 5G cloud transformation to make mobile networks autonomous, dynamic and efficient.



COMPANY OVERVIEW (RDCM)



EMPLOYEES: ~280



MARKET: Automated Assurance



MARKET SIZE: \$2.7b worldwide



CUSTOMER FOCUS: 5G Tier-1 Operators



REGIONS: Asia, Europe, South America, North America



\$50M IN NEW CONTRACTS IN 2022

Sharply improves visibility and punctuates our strong technology advantage



ANNUAL GROWTH: FY 21 revenues of \$40.3M (CAGR of 11% over 3 years)



CONSISTENT GROWTH: Q1-22 was the 11th consecutive quarter of year-over-year growth and 16% growth vs. Q1-21



GROSS MARGIN: > 74% in Q1-22 (Non-GAAP)



R&D INVESTMENT: 60% of our top-line for our long-term strategy - FY 2021



















THE VALUE WE BRING



Collect millions of events from across the network



Analyze and **correlate** multiple inputs to E2E view



Identify in **real-time** network anomalies using artificial intelligence and machine learning



Automate assurance deployments, scaling and solution updates to ensure network monitoring 24/7

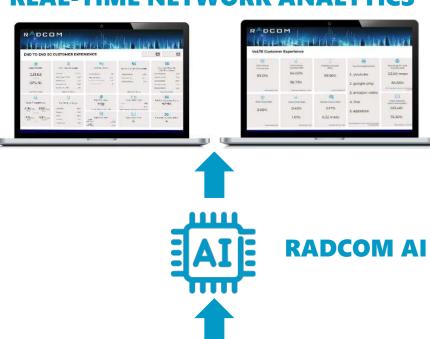


Evaluate the quality of all the network services and calculate the quality of experience



Deploy across multiple clouds to provide end-to-end monitoring

REAL-TIME NETWORK ANALYTICS





"Service Assurance is vital for launching new 5G networks."

SERVICE ASSURANCE IS VITAL FOR 5G

- In 5G degradations make the difference between successful remote surgery or a drone crashing
- Operators need to know in real-time what's happening in the network
- RADCOM has invested significant R&D in developing next-gen 5G assurance
- RADCOM ACE delivers automated, Al-driven assurance with critical real-time insights into cloud-based 5G networks

5G will create complex networks, driving the demand for new assurance capabilities

Automated assurance: 2021–2025 Anil Rao and William Nagy, **Analysys Mason**



OUR VALUE PROPOSITION

1) OUR MARKET

- At the initial stages of the 5G SA rollout
- All operators will rollout new 5G networks
- Assurance is a vital first component of a new network rollout
- Operators will need to swap out their legacy assurance solutions for 5G and the cloud

2) OUR UNIQUE OFFERING

- 1st to Market
 Expertise in cloud/5G
- Won 1st 5G standalone assurance contract (Rakuten Japan)
- Won DISH standalone contract (May 2022)
- Advanced, best in class solution, that provides critical insights for new 5G networks

3) OUR BUSINESS MODEL

- Transitioned from legacy assurance model to subscription-based software model
- Provides RADCOM with strong multi-year contracts
- Recurring revenue
- Offers operators significant ROI and longterm value

4) OUR ENDORSEMENTS

 Market Endorsement by Leading Operators









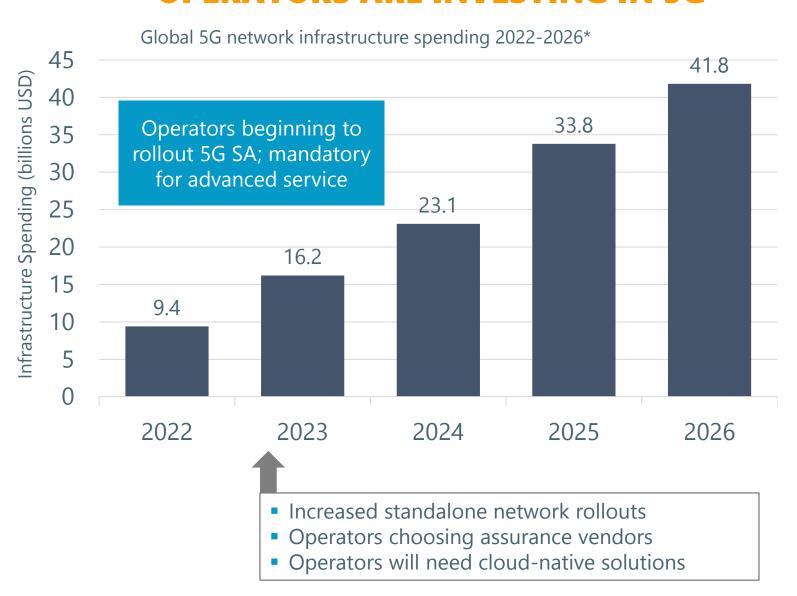
- Proven ability to execute
- Solution continues to mature across multiple deployments and our expertise increases



Two main drivers for the expected acceleration in assurance spending are the need for Al/ML-driven automation for 5G and cloud solutions.



OUR MARKET OPERATORS ARE INVESTING IN 5G



*Source: The Edge of the Cloud - 5G Technology

OUR MARKET (CONT'D) THE ROAD TO 5G

2009

2011

2019

2021

2022-2025

4G

4G+

Initial 5G (non-standalone)

Initial 5G SA (standalone)

True 5G (standalone)



















- Initial non-standalone (NSA) 5G networks launched
- Non-standalone uses a new 5G radio and same 4G core
- Most deployments limited in scope (main cities etc.)

- A limited number of operators launch (SA) standalone 5G networks
- SA 5G uses a new cloud-based core network

- Operators will provide wider NSA 5G coverage
- More operators will start launching SA networks
- Operators will start selecting assurance solutions for SA 5G

OUR MARKET (CONT'D) SNAPSHOT OF OPERATORS' 5G STATUS

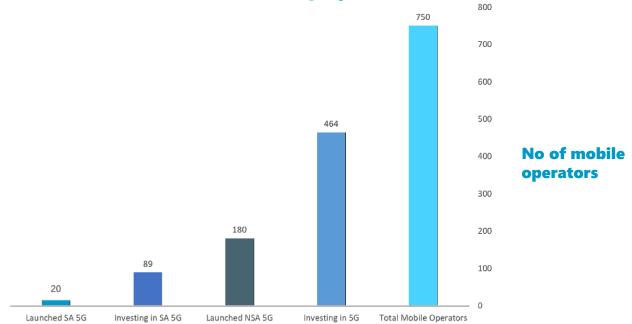
- A significant number of operators investing in 5G
- Most deployments are limited and based on non-standalone that uses 4G networks
- Standalone 5G is considered true 5G.
- Standalone will see new use cases and will require real-time, automated assurance
- RADCOM won one of the 1st standalone 5G assurance contracts with Rakuten
- RADCOM is working with early adopters
- Today, there are ~8b mobile subscriptions
- By the end of 2026, forecast is there will **3.5b 5G** subscriptions globally

Today there are **750** mobile operators:

- **464** operators are investing in 5G
- 89 investing in SA 5G
- Less than **25% of mobile operators** have launched NSA 5G

SA 5G is cloud-native and will require operators to deploy new assurance solutions that are cloud-native





Stage of Deployment

Source: Global Mobile Suppliers Association, February 2022



OUR UNIQUE OFFERING

*Customers report that RADCOM ACE can:

- **Detect** network issues 40% faster
- Validate 5G network functions quality
- **Prevent** network downtime by 25%
- **Resolve** issues quicker by an average of 30% increase on mean time to resolution (MTTR)
- **Focus** on critical customer-affecting issues and save resources by 20%
- Automate many of the operational processes



INNOVATION AWARDS

BEST NEW 5G CORE PRODUCT



OTHER CATEGORIES









^{*}Data is based on customer testimonies and can vary depending on the network

OUR UNIQUE OFFERING (CONT'D)

RADCOM: FIRST TO 5G MARKET STRATEGY

2019

2020

2021

2022

5G-Ready

- First to market with full NFV solution
- Launched 5G solution
- Won a new 3-year contract with AT&T
- Won a multi-year contract with Rakuten
- Won multi-year contract with Veon

Standalone 5G

- Launched RADCOM ACE
- Running trials at multiple customers
- Won an additional contract with Rakuten for 5G
- 1st 5G standalone assurance contract

Advanced 5G Use Cases

- Launched AI/ML solution
- 5G core product award finalist
- Integration with Microsoft & Amazon
- Won LATAM contract
- Preparing Rakuten's 5G standalone rollout

5G Market Penetration

- Won two new customers logos for 5G
 - Selected by DISH to monitor America's First 5G Smart Network™
- AT&T renewed their multi-year contract
- \$50M in new contracts this year

OUR UNIQUE OFFERING (CONT'D)

- 1st mover advantage (first assurance vendor) to transition to the cloud
 - AT&T, DISH and Rakuten expertise and endorsement
- **Fully-cloud native** for seamless integration into multiple clouds (private, public and hybrid clouds)
- Automate to deploy, scale and update assurance with zero-touch intervention and lean network operations
- **Cloud-agnostic** for integration into multiple cloud environments and providers
- Optimize the 5G quality of experience and overall quality of service across multiple clouds



RECENT CLOUD ANNOUNCMENTS



RADCOM announces automated 5G assurance integration with Microsoft Azure

March 10, 202

RADCOM ACE provides operators with a fully integrated, cloud-native 5G assurance solution in a public cloud.

TEL AVIV, Israel — March 10, 2021 — RADCOM Ltd (Nasdaq: RDCM) today announced the integration of its automated 5G assurance solution, RADCOM ACE, with Microsoft Azure. The integration enables operators to rapidly deploy and optimize 5G services in a carrier-grade cloud platform more dynamically and efficiently, while using automation and Al-driven insights to enhance the customer experience, reduce operational costs, and ensure 5G service quality.



RADCOM Launches Cloud-Native, Automated 5G Assurance on Amazon Web Services

August 31, 202

TEL AVIV, Israel – August 31, 2021 – RADCOM Ltd. (Nasdaq: RDCM) today announced the launch of RADCOM ACE on Amazon Web Services (AWS), providing real-time subscriber analytics and advanced troubleshooting for telecom operators adopting cloud for rolling out 5G, Internet of Things, and edge services as well as operators already running 4G and VoLTE networks. RADCOM ACE helps operators enhance the Mobile Wireless CX (Customer Experience) and ensure service quality on a public cloud. The integration of RADCOM ACE with AWS enables operators to dynamically deploy an automated, cloud-native service assurance platform while utilizing AWS to scale efficiently and reduce time to market.

DISH Selects RADCOM to Monitor America's First 5G Smart Network™

"Our standalone SG network is the first to be fully deployed on the public cloud, and we needed an assurance market leader that shared our innovative vision," said Jeff McSchooler, Executive Vice President of Wireless Network Operations, DISH Wireless. "We selected RADCOM because its advanced cloud technology will ensure our customers have access to reliable network performance and a great user experience."

OUR BUSINESS MODEL

- **Multi-year contracts** with top-tier operators (such as AT&T, DISH, and Rakuten)
- Subscription-based cloud model
- **Recurring revenue** >70% of Q1-22 revenue
- **Good visibility** into 2022 (secured \$50M in new contracts)
- **Long-term value** for operators' operational efficiency
 - Saves time to resolve issues
 - Transition to automated processes
- Pipeline opportunities use same multi-year business model

OUR ENDORSEMENTS

- Invested over many years in cloud-native solutions for the transition to 5G
- Offer our customers unique, advanced technology and deep expertise
- **Deliver** on our customer commitments to provide innovative, cutting-edge technology for large scale deployments



"Our 5G network is the first to be fully deployed on the public cloud, and we needed an assurance market leader that shared our innovative vision. We selected RADCOM because its advanced cloud technology will ensure our customers have access to reliable network performance and a great user experience."

Jeff McSchooler, Executive Vice President of Wireless Network Operations



"RADCOM's automated assurance solution is an important component of the Rakuten Communications
Platform... Deploying RADCOM ACE on our network helps us identify service issues in real-time and troubleshoot them, which are essential for smoothly migrating our customers to the new 5G network."

Tareq Amin, CEO Rakuten Symphony



We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency

Susan A. Johnson, Senior Vice President AT&T Global Supply



DISH SELECTS RADCOM TO MONITOR AMERICA'S FIRST 5G SMART NETWORK[™]

RADCOM WINS ANOTHER STANDALONE (SA) 5G ASSURANCE CONTRACT

- May 2022, RADCOM signed a multi-year 5G contract to provide assurance for their nationwide deployment
- DISH's 5G standalone network is the first to be fully deployed on the public cloud (Amazon Web Services)
- Our solution uses built-in AI/ML to enable DISH to differentiate from its competition through automation
- Our solution will help DISH
 - Launch 5G smoothly
 - Offer a superior customer experience
 - Gain real-time insights into network performance 24/7/365



"Our 5G network is the first to be fully deployed on the public cloud, and we needed an assurance market leader that shared our innovative vision. We selected RADCOM because its advanced cloud technology will ensure our customers have access to reliable network performance and a great user experience."



RAKUTEN MOBILE PARTNERS WITH RADCOM

RADCOM WON ONE OF THE 1ST STANDALONE (SA) 5G ASSURANCE CONTRACTS

- May 2019, RADCOM signed a multi-year contract to provide end-to-end service assurance
- October 2019, Rakuten launched 4G
- September 2020, Rakuten launched 5G
- November 2020, RADCOM signed an additional multi-year contract for 5G (including standalone)
- RADCOM is integrated with the Rakuten Communications Platform (RCP), which is sold under Rakuten Symphony
- Rakuten Symphony is an organization dedicated to selling RCP and other network solutions to operators worldwide

Rakuten, Inc. spans 70+ businesses with 1.2b members worldwide





Rakuten, Inc sponsors Golden State Warriors and FC Barcelona

Integrating RADCOM's solution into our telco cloud will increase the end-to-end user experience we deliver to our customers and reduce operational costs.

Tareq Amin, CTO



AT&T SELECTED RADCOM FOR ITS INDUSTRY-LEADING, INNOVATIVE SOLUTION

IN MAY 2022 AT&T RENEWED ITS MULTI-YEAR CONTRACT WITH RADCOM

- Working with AT&T on their NFV transformation since 2015
- In April 2019, signed a new, multi-year contract that includes an initial purchase of RADCOM's 5G solution
- Continuing to work with them on cutting-edge technology, scaling to match their network capacity
- RADCOM's product portfolio continues to evolve, mature and gain a significant competitive advantage due to partnership with AT&T
- In April 2022, signed a new, multi-year contract

We selected RADCOM because of its functional strengths, especially in virtualization, scalability, performance and efficiency.

Susan A. Johnson
Senior Vice President AT&T Global Supply



AT&T Renews its Multi-Year Assurance Contract with RADCOM

April 7, 2022

TEL AVIV, Israel – April 7, 2022 – RADCOM Ltd. (Nasdaq: RDCM), today announced that it has renewed its multi-year contract with AT& Services, Inc. With this renewal, RADCOM will continue its relationship with AT&T, providing automated service assurance for its cloud network to ensure the network performance and service quality.



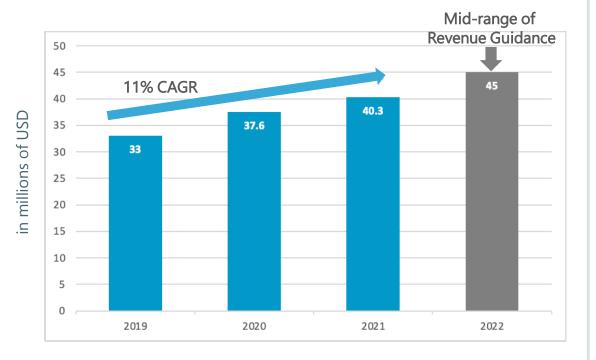
FINANCIAL HIGHLIGHTS

FINANCIAL HIGHLIGHTS

n millions of USD

Annual Revenue

FY 21 revenues was a new all-time full-year record

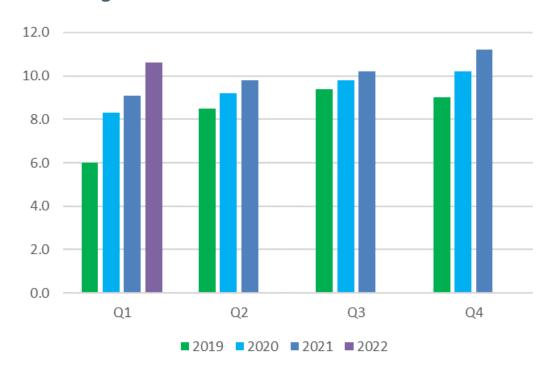


Strong Balance Sheet

- \$70.9M in cash
- Zero debt as of 3/31/22
- No capitalized costs

Quarterly Revenue

Q1-22 was the 11th consecutive quarter of year-over-year revenue growth



2022 Revenue Guidance*

\$43-\$47 million

*Increased in May 2022



SUMMARY



5G is at the early stages, will grow significantly and **automated assurance** is vital for launching new SA 5G networks and managing new use cases



Our vision is to make mobile networks more **autonomous**, **dynamic** and **efficient** using **artificial intelligence** and **automation**



Our **unique business model** secures multi-year contracts that deliver significant recurring revenue and is market proven by delivering consistent growth



We believe that we are **well positioned** to capture **more market share** and **deliver more growth** due to our competitive advantage as a leading cloud-native assurance platform



(Nasdaq: RDCM)

THANK YOU

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